

VENUE
SPAIN

MADRID



Encased amongst the streets of Madrid sits a trendy new nightclub named Charada. During daylight hours you would never notice it, tucked away between the shops and the apartments but come nightfall the place is thriving and certainly offers its customers something unique.

This 600 capacity venue has been open for just three months but is already proving to be a great success. It is currently open from Thursday to Saturday plus some extra nights for special events, a recent private function held by Charada was an after party for the Gobos, the Spanish Film Awards.

The club serves a large selection of tipples however specialise in cocktails and champagne, they have six labels of French champagne for their clientele to enjoy, and it is even available by waiter service.

The upstairs of the club is where the main bar and dancefloor are located, along with the DJ booth and the stage area where bands play live gigs to the clubbers. Downstairs is more of a chill out area but it also houses the VIP room, which is guarded by a security code. Only those who are attending the VIP party are privy to the code to ensure it remains exclusive. There is also a fridge in the VIP room, which is stocked with drinks of the party goers choosing.

When Charada was being put together, it was with an audience in mind: those who are not first time clubbers, those with some experience and can appreciate what the owners have tried to achieve. The initial idea was to open "a dance club with contemporary classic elements but with a modern twist," says

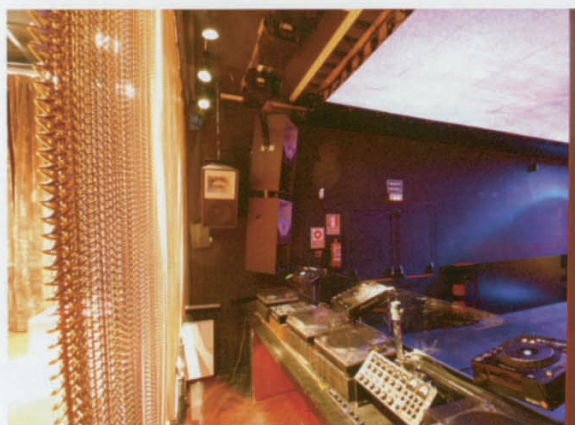


co-owner Petro Ortiz. His business partner Chechu Hernán works for a company named Forward Visual Communication who specialise in visual production, and it was decided that they would be the ones to design the club's lighting.

Sebastian Jaensch (or Basti to his friends) of Forward Visual Communication was in charge of the installation. The concept was to get rid of all the conventional lighting you normally associate with nightclubs and replace it with a huge video wall mounted on the ceiling above the dancefloor. Charada is the only club in Madrid to have a product of this kind, indeed Basti believes there is nothing else like this on the Spanish market at the moment. It is capable of displaying live video, animations and white lighting which all run via JavaScript software. Dubbed MIL by Forward Visual Communications, the screen produces extremely high definition images, which you are able to see clear imagery on even from long distances. Another function of the video wall is that there are sections of it, which you can move, they tilt out from the main screen and then pan around the room, producing a similar effect of a moving head.

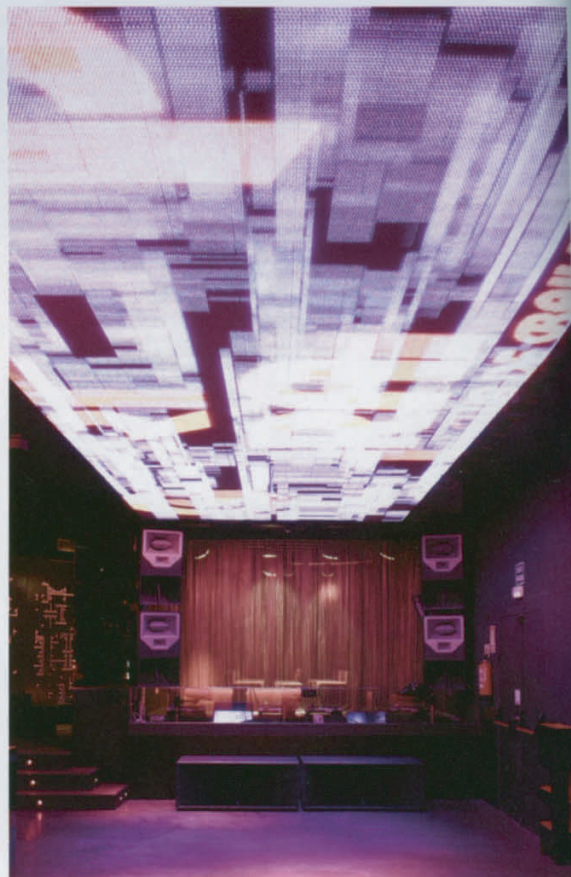
At the moment the MIL is only working to 2% of its capabilities, as this is a prototype version and therefore is being altered all the time to make improvements. The screen comprises lots of square pieces, which all slot together and this intricate work was all completed 12 feet above the ground. There are already plans to extend the screen by two more lengths, and the plan is for ▶

CLOCKWISE FROM ABOVE: a bar level view of the main room which houses two bars, a small seating area, the DJ booth and the dancefloor; the DJ booth is intergrated with the dancefloor so the clubbers can be fully emersed in the experience; behind the DJ booth is a sectioned off seating area which is usually reserved for VIP's; Charada serves a fantastic selection of high quality drinks at the bar



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ABOVE LEFT TOP: the seating area is sectioned off from the dancefloor using a funky metal structure
 ABOVE LEFT BOTTOM: downstairs is a large seating areas for clubbers to chill out along with a very exclusive V.I.P. room
 ABOVE: the MIL video screen is hung on the ceiling and stretches half-way down the dancefloor

TECHNICAL INFORMATION

SOUND

4 x Funktion One Resolution 2; 4 x Funktion One Resolution 2A; 2 x Funktion One Resolution 2 SH; 2 x Funktion One R-1; 2 x Funktion One F118; 4 x Funktion One F-218A; 8 x Funktion One F-88; 9 x Lab.gruppen FP 3400; 4 x EAW DX8; 1 x EAW DX8 remote; 1 x Vieta Sumador; 4 x Vieta Re-10M; 3 x Apex IX 48; 1 x Light Viper VIS-1832 ST S1; 1 x Light Viper VBZ-1832; 2 x Light Viper XVPL-012; 1 x Light Viper VIM-1832 ST; 1 x Light Viper VCM-600; 4 x Light Viper VCB-ADXM; 2 x Light Viper VCB-ADXF; 2 x Allen & Heath V6 EQ Isolator; 1 x Allen & Heath Xone:S6; 1 x Allen & Heath Xone:92; 3 x Technics SL-1200 MK5; 3 x Pioneer CDJ 1000 MKIII

LIGHTING / VIDEO

1 x Foward Visual Communication MIL; Par cans

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▶ both of these sections to be moveable.

All the team are very excited to watch the video wall grow and evolve as developments within the product emerge and upgrades are made to the software. It is a work in progress but one which will bring a great sense of satisfaction at the end result.

Otriz and Hernan chose a Funktion One system for Charada because they believe it is the best on the market. Ortiz says, "I'd seen it and worked with in at Space in Ibiza and was very happy with the results I saw there."

A local company named Sondeagua completed the sound installation, and it was Isidro Matamoros who headed up the team. As well as completing installations, Matamoros rents out equipment for gigs, festivals and events and runs his own DJ school, his combined skills made him an ideal choice when it came to kitting out Charada. Matamoros was supplied with the Funktion One equipment from their Spanish distributor SeeSound.

For the main room, Funktion One's Resolution 2 range was chosen. Four loudspeakers hang over the DJ booth and there are subs placed in and around the DJ equipment, made up from an Allen & Heath Xone V6 and a Xone-92, Technics SL1200 MK5 turntable and Pioneer CDJ1000. The two mixers allow for live music and a DJ to play at the same time.

There are two Res 2 SH's located halfway down the dancefloor on either sides of the room, each mounted alongside a Funktion One's F118 bass enclosure. There are a further four Res 2's at the opposite end of the dancefloor above the second bar area, these are used when there is a DJ playing, turned off if they have ▶

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ABOVE: clubbers are led down the stairway by soft lighting
 RIGHT TOP: one of the six labels of champagne the club serves on ice
 RIGHT BOTTOM: even in the seating area you are never far away from the action, this area is equipped with Funktion One's F88s



► a live act performing to prevent delay.

For the seating areas both upstairs and downstairs F88's along with some more subs have been used, to create a more relaxed, chilled out area for clubbers where they can either take a breather or catch up with some friends. The owners have so far been very pleased with the response they've had to the sound system. "It's been a real team effort. Us, the designers, the installers, we all pulled together to make this the best club in Madrid," says Hernan. **M**

FRANÇAIS

Vous trouverez dans le labyrinthe des rues madrilènes un nouveau night club appelé le Charada. Cet espace pouvant accueillir jusqu'à 600 personnes a ouvert ses portes il y a seulement trois mois et peut déjà se targuer d'un beau succès. À l'étage se trouve le bar et la piste de dance principaux, ainsi que le plateau DJ et la scène sur laquelle se produisent en live les groupes invités. Un espace plus détendu ainsi que les salons VIP se retrouvent en bas. L'idée initiale était d'ouvrir un « dance club qui agencait de manière moderne des éléments contemporains classiques » selon le copropriétaire Petro Ortiz. Son partenaire Chechu Hernan travaille pour une entreprise appelée Forward Visual Communication, spécialisée dans la production visuelle. Ensemble, ils ont pris en charge le design des éclairages, sous la supervision de Sebastian Jaensch. Le concept était de se défaire des conventions généralement associés aux night clubs et de remplacer l'éclairage traditionnel par un immense mur vidéo appelé MIL, monté sur le plafond qui surplombe la piste de dance. Un système Funktion One Resolution 2 a été fourni par SeeSound et fut installé par Isidro Matamoros de l'entreprise locale Sondeadgua.

DEUTSCH

Eingeschlossen in den Straßen von Madrid finden Sie einen im Trend liegenden Nachtclub namens Charada. Dieser Treff mit einer Kapazität von 600 Besuchern ist erst seit drei Monaten geöffnet, aber hat bereits bewiesen, dass er ein großer Erfolg ist. Im Obergeschoss liegt die Hauptbar und die Tanzfläche, zusammen mit dem DJ Stand und der Bühne, auf der Livebands spielen. Im Erdgeschoss ist ein entspannter Bereich. Dort befindet sich auch die VIP Lounge. Die ursprüngliche Idee für den Club sah vor, „einen Tanzclub mit zeitgemäßen klassischen Elementen, die aber über eine moderne Wendung verfügen, zu eröffnen“, so der Mitbesitzer Petro Ortiz. Sein Copartner Chechu Hernan arbeitet für ein Unternehmen namens Forward Visual Communication, das auf visuelle Produktion spezialisiert ist. Sie haben das Beleuchtungsdesign unter der Kontrolle von Sebastian Jaensch verwirklicht. Das Konzept wollte sich aller konventionellen Beleuchtungen, die man normalerweise mit Nachtclubs in Verbindung bringt, entledigen und sie durch eine große Videowand namens MIL ersetzen, die an der Decke über der Tanzfläche installiert worden ist. Ein Funktion One Resolution 2 orientiertes System ist durch SeeSound beschafft und durch Isidro Matamoros des lokalen Unternehmens Sondeagua installiert worden.

ITALIANO

Tra le affollate strade di Madrid spicca un nuovo locale alla moda chiamato Charada. Questa struttura che può ospitare circa 600 persone, è stata inaugurata solo tre mesi fa ma è già un grande successo. Al piano superiore vi sono il bar e la pista da ballo, oltre alla postazione DJ e il palco riservato alle esibizioni live degli artisti. Il piano inferiore presenta una sorta di area chillout e una zona VIP. Il proprietario del locale, Petro Ortiz, ha dichiarato che l'intenzione iniziale era quella di aprire "una discoteca che presentasse elementi classici contemporanei arricchiti da un tocco moderno". L'altro proprietario del locale, Chechu Hernan, collabora con un'azienda chiamata Forward Visual Communication specializzata nella produzione audiovisiva, a cui è stata affidata la progettazione del sistema di illuminazione, sotto la supervisione di Sebastian Jaensch. L'idea era quella di sbarazzarsi dei sistemi di illuminazione convenzionali normalmente associati alle discoteche e di sostituirli con un pannello gigante chiamato MIL montato sul soffitto, sopra la pista da ballo. Il sistema orientato Funktion One Resolution 2 è stato fornito da SeeSound e installato da Isidro Matamoros dell'azienda locale Sondeagua.

ESPAÑOL

Rodeado por las calles de Madrid se encuentra Charada, un nuevo y moderno club nocturno. Este local con capacidad para 600 personas lleva apenas tres meses abierto al público y ha demostrado ser todo un éxito. En el nivel superior se encuentra el bar principal y la pista de baile, junto con la cabina del discjockey y el escenario donde se presentan bandas en vivo. En el nivel inferior se encuentra una zona más tranquila al igual que la sala VIP. La idea inicial del club era abrir "una discoteca con elementos clásicos contemporáneos pero con un toque moderno" dice el copropietario Petro Ortiz. Su socio Chechu Hernan trabaja para una firma llamada Forward Visual Communication quienes se especializan en producción visual. Ellos llevaron a cabo el diseño de iluminación bajo la supervisión de Sebastian Jaensch. El concepto era eliminar la iluminación convencional que normalmente se asocia con un club nocturno y reemplazarla con un enorme muro de video llamado MIL, el cual se encuentra montado en el cielorraso por encima de la pista de baile. SeeSound facilitó un sistema Funktion One Resolution 2 orientado cuya instalación estuvo a cargo de Isidro Matamoros de la firma local Sondeagua.