



The main dancefloor at Eve

Photos: Carlos Larios

# EVE & BESO

OWNED BY AWARD-WINNING ACTRESS EVA LONGORIA PARKER, BESO IN LAS VEGAS IS ONE OF THE LATEST ADDITIONS TO THE RESTAURANT FRANCHISE, AND WITH ITS OWN GLAM NIGHTCLUB ATTACHED, IN THE FORM OF EVE, IT IS SET TO BE THE TALK OF THE TOWN...



LAS VEGAS, USA  
THE AMERICAS

The word celebrity is so commonly used nowadays that it is probably safe to say that many people don't even stop to think about what it means. Does it mean fame? Is it a measure of success? Is it about who your friends are? Maybe there isn't only one true meaning, but when celebrity Eva Longoria Parker decided to open a nightclub in one of Vegas' hotspots, it perhaps meant that the establishment would have a head start due to a well known name.

The glamorous nightclub and restaurant combo is located on Las Vegas strip and stretches over 8,000 square feet, with Latin inspired steakhouse Beso occupying the lower floor, and chic and sophisticated nightclub Eve entertaining clubbers on the upper floor. Award-winning actress Eva opened the establishment in December 2009 and it has welcomed many famous faces so far, making it one of the hottest places in town to be seen.

Clubbers at Eve party in luxury as they dance in a black and sparkling gold surrounding, catch up with friends in the lavish VIP booths, look out across Las Vegas through the floor-to-ceiling windows and are

mesmerised by the 50-foot-tall arched ceiling, which accentuates the stunning interior.

To accompany its sumptuous furnishings, Eve is kitted out with a top-notch sound system from Funktion One, powered by state-of-the-art amplifiers from QSC, and processed by BSS Audio's Soundweb London. Todd Konecny, partner of the Chicago-based Sound Investment AV, designed the sound system and the system was sold, and installed by David Sullivan, Sound Investment AV's Vegas-based National Sales Manager.

Sullivan explained: "The owners brought us in during the last four weeks of construction. They had let go their original contractor. They had certain requests they wanted and things they thought would work based on their own limited experience. We had to quickly change their mind of thought and try to educate them on what the space really needed to be a great and successful nightclub in terms of sound and what it would take to get the job done in the four weeks."

Konecny continued: "The design period was virtually non-existent, but we were able to draw on our experience with other installs to provide a system that would perform beyond everyone's expectations."

Eve is equipped with eight Funktion One Res 2 full range, 3-way bi-amplified horn loaded enclosures, and with their unique combina-



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tion of compact size, weight and sonic excellence, they are perfectly suited to the demanding environment. These are accompanied by four Funktion One F221 dual 21-inch bass enclosures. Konecny said: “We chose Funktion One because it continues to be the best choice for a high fidelity, high output sound system. The system has evolved to a level of performance that is unmatched in the industry, and also because of the superb support that the manufacturer provides us as installers.”

Sullivan added: “DJs recognise it (Funktion One) and want to play on it. It allows them (the owners) to bring in top name international performers and have the confidence that they will have an exciting

and successful night. This allows the owners to profit largely from a great night. A win win situation... the audio can be one of the greatest revenue generators.”

The configuration is a standard four-point system that covers the dancefloor and the surrounding VIP seating areas, and the system is powered by a combination of QSC’s highly refined, all switchmode PowerLight Series 3 model PL325 to drive the club’s eight Res 2 loudspeakers and two QSC 8kW PL380 amps to take care of the four F221 bass enclosures. Sullivan remarked: “For the money, no other amp delivers more reliable and crystal clear power into as few rack spaces as QSC Audio’s PowerLight 3 Series. The 21-inch ▶

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Latin inspired steakhouse, Beso

diameter bass transducers require unrelenting dynamic power for consistent, accurate and musical low-end punch and the Power-Lights never fail.”

Konecny said of the finished product: “The final system performs as expected and all parties, including the owners, couldn’t be happier with the system that we designed and installed under a critically short schedule.”

Sullivan also compliments the team on the success of the project particularly under strict time conditions, he said: “We were given such a short time to complete this project, and no other company, that I know of, could of pulled this off. I have been on all sides of the industry for over 20 years both domestically and internationally and I have to say that Sound Investment is one of the best companies I have ever worked with.”

When it came to the lighting and video design for Eve, American veteran Steve Lieberman was drafted in and chosen for the gig. Lieberman has designed and fitted out a number of high profile clubs in the States and his work is well respected, so with Lieberman onboard, Eve was already on its way to stardom.

“The owner had a concept that they wanted to implement into the space. I took that idea and developed it into something that we could build,” said Lieberman. He used a combination of Martin Professional smartMAC’s, Atomic Strobe’s, and MX-10’s plus High End Systems StudioPix and DL3 fixtures for the intelligent lighting rig, which is controlled using a MA Lighting grandMA2 console and a Skjon- ▶

## TECHNICAL INFORMATION

### SOUND

**DANCEFLOOR:** 8 x Funktion One Res 2 speaker; 4 x Funktion One F221 dual 21-inch subwoofers 4 x QSC PL380 amplifier; 1 x MC2 T2000 amplifier; 1x MC2 T1000 amplifier  
**BAR:** 8 x Funktion One F81 loudspeaker; 2 x SIA Custom Turbo subwoofer; 2 x QSC PL380 amplifier

**DJ BOOTH:** Pioneer CDJ-1000 Mk3 professional CD player; Technics SL-1210 Mk5 professional DJ turntable; Rane Serato Computer DJ Playback Software; 1 x Funktion One F81 loudspeaker; 1 x QSC PL325; 1 x SIA Turbo TCS-115C loudspeaker front loaded subwoofer; 1 x QSC PL325 amplifier

**PROCESSING:** BSS BLU160 2A1x2AO networked digital signal processor; BSS BluBOB2 BLU link output expander; Mid Atlantic WRK-44-32 equipment rack

### LIGHTING

8 x Martin Professional smartMAC moving head; 4 x Martin Professional Atomic strobe; 8 x Martin Professional MX-10 EO scanner; 8 x High End Systems StudioPix LED moving yoke; 8 x High End Systems DL.3 digital light; 1 x MA Lighting grandMA2 console; 6 x Doug Fleenor splitter; 1 x Skjonberg motion controller; 2 x JEM ZR-33 fog machine; 1 x mirrorball

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The bar area



The DJ booth

berg motion controller.

The main lighting rig is located in the centre of the dancefloor, the fixtures form the inner circular rig and a set of colossal video screens are hung on the outer edge of the truss system, creating a unique feature for Eve. Lieberman continued: The (HES) DL3's track the screen positions through a contact closure system. Basically, when you select a position on the motor controller, it sends a command to the console to select specific cues. We have also implemented the pixelage software for the StudioPix fixtures. This allows the operator to make all eight of the StudioPix into one canvas. Very cool."

As is usual with any project of this genre, there were some compromises made along the way. Some of the lighting equipment had already been purchased before Lieberman was hired, and the design for Eve had to incorporate these fixtures. Although Lieberman said they perhaps may not have been his first choice, using his professional expertise, he was able to fully integrate them into the design and at the same time make sure the overall intent was realised. Lieberman concluded: "I'm really pleased with DL3's. We've put short throw lenses on them and had to hang them in some very difficult areas. The rigging was especially difficult and we had to engineer a few different solutions to make it happen. This part of the installation posed the biggest challenge - but we were able to make it all happen with flawless execution." 

## FRANÇAIS

Le nightclub et restaurant glamour est installé dans le Strip de Las Vegas et étendu sur plus de 8 000 pieds carrés, le steakhouse d'inspiration latine occupant son niveau inférieur, le club chic et sophistiqué Eve s'occupant des clubbers les plus chauds du Nevada au niveau supérieur. Eve est équipé d'un soundsystem proposé par Funktion One, alimenté par des amplificateurs à la pointe de la technologie QSC et traités par une console BSS Audio's Soundweb London. Todd Konecny, partenaire de l'entreprise basée à Chicago Sound Investment AV, est à l'origine de la conception du soundsystem et David Sullivan, responsable des ventes de la branche de Las Vegas de Sound Investment AV, l'ont installé. Lorsqu'il est question d'éclairage et de design vidéo pour Eve, c'est le vétéran américain Steve Lieberman qui fut impliqué. Il choisit d'utiliser une combinaison de Martin Professional smartMAC, d'AtomicStrobe et de MX-10 auxquels furent ajouté un système StudioPix et des éléments DL3 pour l'anneau d'éclairage intelligent, contrôlé à l'aide d'une console d'éclairage MA Lighting grandMA2 et d'un contrôleur de mouvements Skjonberg. L'anneau d'éclairage principal est situé au centre de la piste de danse, les éléments formant un anneau interne circulaire et un ensemble d'immenses écrans vidéo étant accrochés à l'extérieur du système, créant pour Eve une installation unique.

## DEUTSCH

Die mondäne Nachtclub- und Restaurant-Kombination liegt auf dem Las Vegas Strip und erstreckt sich über 8.000 Quadratfuß. Das latino-inspirierte Steakhaus Beso belegt das Untergeschoss, während der schicke, elegante Nachtclub Eve die heißesten Clubber im oberen Stockwerk unterhält. Eve ist ausgestattet mit einem fantastischen Soundsystem von Funktion One, das durch hypermoderne Lautsprecher von QSC gepowert und durch BSS Audio's Soundweb London bearbeitet wird. Todd Konecny, Partner des in Chicago ansässigen Sound Investment AV, hat das Soundsystem entworfen und David Sullivan, der Nationale Sales Manager des in Vegas ansässigen Sound Investment AV hat es installiert. Das Beleuchtungs- und Videodesign für Eve hat der amerikanische Veteran Steve Lieberman entworfen. Er verwendete eine Kombination aus Martin Professional smartMAC, Atomic Strobe und MX-10 plus High End Systems StudioPix und DL3 Befestigungen für die intelligente Beleuchtungsanlage, die über eine MA Lighting grandMA2 Konsole und einen Skjonberg Motion Controller kontrolliert wird. Die Hauptbeleuchtungsanlage befindet sich in der Mitte der Tanzfläche, die Befestigungen bilden eine innere kreisförmige Anlage und ein Satz riesiger Videobildschirme hängt an der äußeren Kante des Trägersystems, was dem Eve ein einzigartiges Merkmal verleiht.

## ITALIANO

L'affascinante ristorante e locale notturno Combo si trova nella Las Vegas Strip, si estende su una superficie di 743,000 metri quadrati e si divide in due piani. A piano terra si sviluppa la steakhouse Beso di ispirazione latina, mentre al piano superiore è presente il locale notturno chic e sofisticato Eve, luogo d'intrattenimento dei più accaniti sostenitori della vita notturna. Eve è attrezzata con un eccellente sistema audio della Funktion One, potenziato da amplificatori su misura QSC, il tutto elaborato dalla Soundweb Londra BSS Audio. Todd Konecny, socio della Sound Investment AV di Chicago, si è occupato della progettazione del sistema audio, mentre David Sullivan, Direttore Nazionale delle Vendite della Sound Investment di Las Vegas, ha provveduto alla sua installazione. Per quanto concerne la progettazione dei sistemi di illuminazione e video di Eve, è stato invece chiamato in causa il veterano americano Steve Lieberman. Quest'ultimo ha utilizzato una combinazione di apparecchiature della Martin Professional per l'illuminazione intelligente: smartMAC, Atomic Strobe, MX-10 plus High End Systems StudioPix e DL3, il tutto controllato grazie ad una console grandMA2 della MA Lighting ed un controller Skjonberg. L'illuminazione principale si trova al centro della pista, le cui luci vanno a formare l'attrezzatura circolare interna, mentre un insieme colossale di schermi video sono sospesi dal bordo esterno del sistema di travatura, attribuendo al locale una caratteristica davvero unica e singolare.

## ESPAÑOL

El elegante club nocturno y restaurante se encuentra en la franja de Las Vegas y cubre un área de 8.000 pies cuadrados. En la primera planta se encuentra Beso, un restaurante especializado en carnes e inspirado en la cultura latina, mientras que en la segunda planta, se encuentra Eve, un sofisticado club nocturno para los amantes de las fiestas. Eve está equipado con un súper moderno sistema de sonido de Funktion One y cuenta con lo último en amplificadores de QSC, procesados por BSS Audio's Soundweb London. Todd Konecny, socio de la firma Sound Investment AV, con sede en Chicago, diseñó el sistema de sonido, y David Sullivan, el director nacional de ventas de la firma Sound Investment AV con sede en Las Vegas, lo instaló. Respecto al diseño de iluminación y de video de Eve, se contó con el veterano diseñador estadounidense Steve Lieberman. Lieberman usó una combinación de dispositivos smartMAC de Martin Professional, Atomic Strobe y MX-10 además de luminarias High End Systems StudioPix y DL3 para el anillo de iluminación, el cual se controla por medio de una consola MA Lighting grandMA2 y un controlador de movimiento Skjonberg. El anillo de iluminación principal se encuentra en el centro de la pista de baile. Las luminarias conforman la parte interior del anillo y un grupo de enormes pantallas de video cuelgan del borde externo del sistema de entramado, creando así una característica única para Eve.