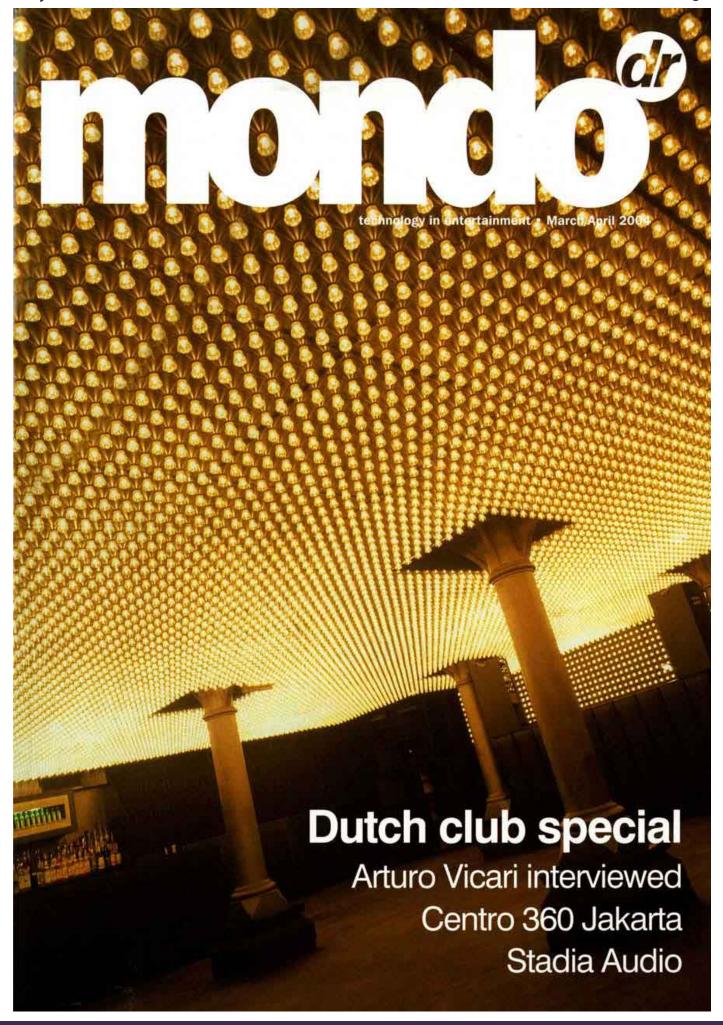
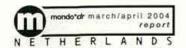
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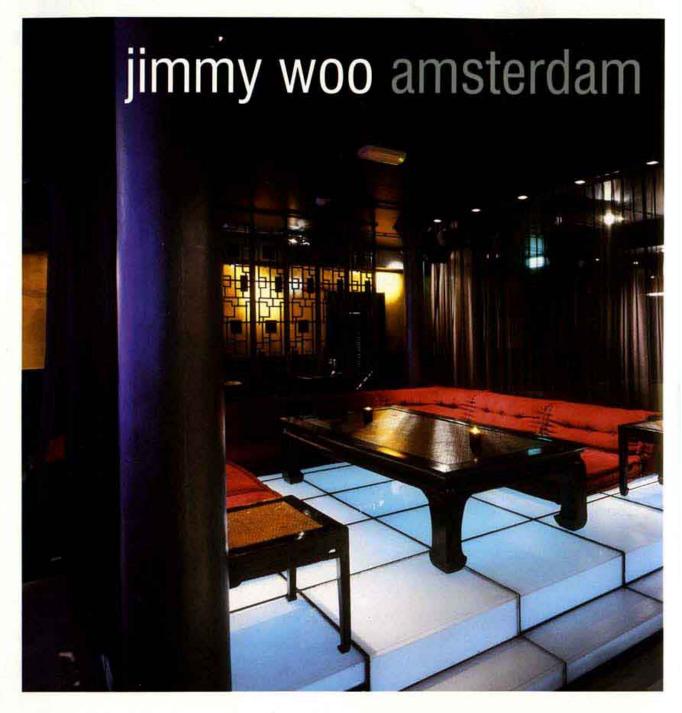
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msterdam has long enjoyed a reputation as one of THE European party destinations with a range of venues to suit a variety of tastes. The recent arrival of Jimmy Woo has, however, added more than a little exclusivity to the scene by providing a lounge / club vibe amid luxurious surroundings.

Jimmy Woo owner Casper Reinders is a veteran of two other Amsterdam venues - Noa and Joia and has set about creating a distinctive clubbing venue with an emphasis firmly on quality that will undoubtedly add an extra dimension to Amsterdam nightlife.

The club itself is themed on the home of the fictional character after whom the club is named. Jimmy Woo has been dreamt up by Reinders as the driving force behind the venues' strong oriental theme - Woo being a sociable Chinese Triad

from Hong Kong who enjoys throwing extravagant parties for his guests. As a result the club exudes oriental charm both old and new with an 18th century Chinese opium bed and other oriental antiques combining with a sleek and smouldering modern take on oriental design - all of which provides the perfect setting for the club's upper level lounge zone.

However, it is the venue's main dance greng below where much of Jimmy Woo's technological attention to detail takes place. Here, a major sound installation from PB Audio and revolutionary lighting system from Lightco has ensured that Jimmy Woo sets itself apart.

Funktion One were chosen to provide the club's sound system following a recommendation to Jimmy Woo musical director and DJ Caspar Romelingh by legendary New York DJ and producer Francois Kevorkian. A subsequent demo

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sealed the deal and PB Audio's
Michel van de Beek and Funktion
One's Tony Andrews set about creating the perfect system for the club
- a system that has seen the
European club debut of Funktion
One's much heralded Dancestack.

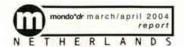
"Because the distortion of Funktion-One products is really low, it was very easy to ensure that the sound would not be harsh on the ears," explains PB Audio's Michel van de Beek. "The challenge was to

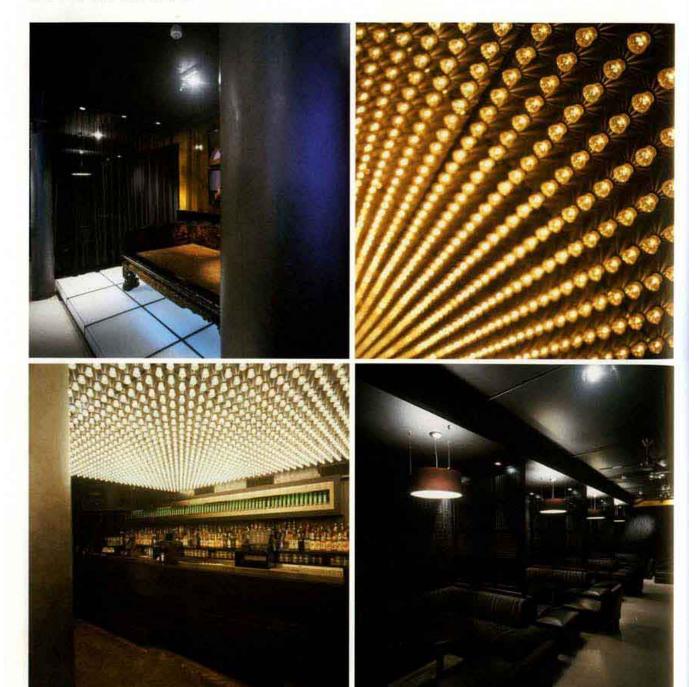
modify the low section in a way that suited the club. Following a number of brainstorming sessions we decided to replace the Infrabass in the original Dancestack with an extra F218 which ensured a low cut off yet increased impact. An experimental horn extension which improves both sensitivity and definition was also chosen as was the Labgruppen FP6400 to provide amplification. The system is completed by Res 2Us flown horizontally as rear, peripher-



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se peripheral speakers in the main room and eight F88 loudspeakers plus two Minibass 212 low frequency cabinets in the upper lounge area."

The club's system was finished with a brand new colour scheme design which has ensured that the speakers blend into the Asian style interior. The modifications have created a bespoke system with increased clarity and bass sound that really suits

the club both sonically as well as aesthetically.

"The end result is really setting new standards," enthuses Michel. "We have only heard nice comments from both customers and the DJs who have visited the club."

Complementing Jimmy Woo's specially designed sound system is a lighting system unlike any other. The revolutionary Lightco Digital Matrix Panel installation has seen the club's 11m x 10m ceiling, plus back wall, covered in almost 12,000 lamps controlled by almost 3,000 DMX channels. The bulbs can be linear dimmed from 0% to 100% which means both light output and colour temperature can be closely controlled. Not only this but thanks to advanced matrix software shapes, effects, figures and scrolling text can be created from any point on the 12,000 lamps to create a

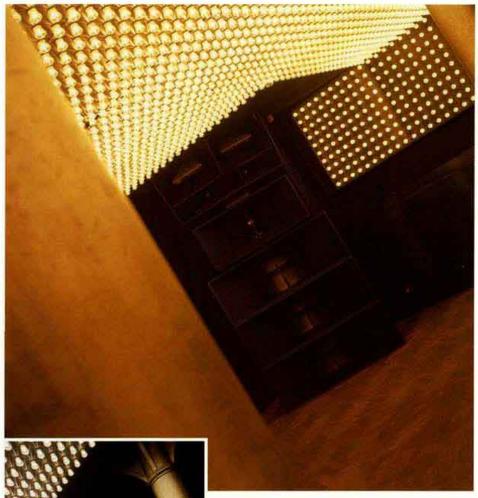
jaw dropping effect. The dancing crowd below can be either warmed by the gentle glow of the lamps or dazzled, blasted and strobed depending on effect. Even the beat of the music can be monitored.

Andras Pollé has designed and project managed the system at Jimmy Woo, he comments: "To use beam lighting at Jimmy Woo would have been for too direct, particularly with the relatively low ceiling &

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Above: Jimmy Woo has seen the first European club install of Function One's Dancestack which has been modified both sonically and cosmetically to cater specifically for the club. Left: An experimental horn extension which raises sensitivity in the 30-50Hz region and improves definition has also been

technical information

120 x Lightco Digital Matrix Panel with 100 lamps 4 Watt 60 Volts: 120 x Lucifer dimmer unit (25 x 100 Watt capacity) DMX 512; 1 x Martin Matrix Controller

Club: Funktion-One Dancestacks (passive top-end) with 3 x F218 (main system); 2 x Funktion-One Infrabass with hornextension; 2 x Funktion-One Res 2U (rear); 1 x LabGruppen fp6400 (for infrahorn); 2 x QSC PL6.0pfc; 2 x QSC PL4.0; 1 x QSC PL236; 1 x QSC PL224; 2 x XTA DP6I; DJ - monitoring; 2 x Funktion-One Res 2U; 1 x QSC PL236; 1 x QSC PL224; 1 x

Lounge: 8 x Funktion-One F88; 2 x Funktion-One Minibas 212; 1 x Funktion-One XO1; 1 x OSC PL236; 2 x OSC PL224; 1 x Formula Sound FSM 400; 1 x Tascam MD-350

DJ-Booth: 1 x RANE MP2016/XP2016; 1 x Pioneer DJM 600; 3 x Technics SL1210 MkII; 3 x Pioneer CDJ-1000 MkII; 1 x Pioneer EFX500: 1 x Tascam DA-40: 1 x Tascam MD-350; 1 x Tascam CDR-402: 1 x Midas Venice 160; 2 x Shure ULX2/87 wireless microphones; 2 x Shure ULXP-4 receivers

links: www.woocircle.cn

FRANÇAIS
Gasper Reinder, gropriétaire de Jimmy Woo, « décide de créer une discothéque originale basée sur la qualité. L'établissement a pour thême la maison de Jimmy Woo le célébre personnage de bande dessiné qui a donne son nom à la discothèque. Reinder a décidé d'utiliser ce personnage comme symbole du thême fortement oriental de l'établissement

C'est sur le principal espace de danse qu'a été concentrée la majorité des détaits technologiques

A la suite de la recommandation de François Kavorkian Funktion One a 4té choisi pour fournir le système de sonorisation. La démonstration qui à suivi cette introduction a scellé le contrat et les installateurs PB Audio se sont mis au travail pour créer le système le plus parfait possible. L'installation a constitué le début européen en discothèque de Dancestack, création très attendue de Funktion One. L'installation d'éclairage Digital Matrix Panel de Lightco complète le système audio de Jimmy Woo et illumine le plafond de presque 120000 ampoules commandées par presque 3000 voies DMX. Un logiciel Matrix avancé permet de faire défiler des formes, des effets, des chiffres et des textes.

EUT S

Mit dem Jimmy Woo hat Inhaber Casper Reinders einen einmaligen Clubbing-Treffpunkt geschaften, dessen Schwerpunkt unverkennbar auf Qualität liegt.

Der Club ist als "Haus" der liktiven Figur konzipiert. nach der das Venue benannt ist. Jimmy Woo, eine Erfindung Casper Reinders', personifiziert die erientalische Thematik des Clubs.

Die Liebe des Venue zu technischen Details kommi nders in der Haupttanzfläche zum Ausdruck

Auf Emplehlung von François Kavorkian beauftragte der Club Funktion One mit der Lieferung des Soundsystems. Eine Demo besiegelte das Geschäft, und die installationsfirma PB Audio machte sich darun das perfekte System für den Club zu kreieren. Dabei gab unter anderem der lange angekündigte Dancestack win Funktion One sein europäisches Clubdebut

Auf der Beleuchtungsseite steht dem Soundsystem ein Digital Matrix Panel von Lightco gegenüber. Die Decker des Clubs ist mit fast 12.000 Binnen besetzt, die durch knapp 3000 DMX-Kanálir gesteuert werden. Mit Hilli-der fortschriftlichen Matrix-Software lassen sich gamin Forman, Effekte, Figuren und sogar Rollhext erzeug

ITALIANO

Casper Reinders, il proprietario di Jimmy Woo, ha sem pre desiderato creare un locale con una grande entansulla qualità. E con Jimmy Woo ci è davvero riuscito.
Il club riprende i temi fortemente orientali del

l'abitazione dell'personaggio del fumetti da cui il locale prende II nome, Jimmy Woo, per l'appunto.

Grande attenzione al dettaglio tecnnologico è stata dedicata all'area principale del club.

Su raccomandazione di François Kavorkian, Funktion One ha fornito il sistema audio, che è quindi stato testato. Ad accordo concluso, gli installatori P8 Audio si sono dedicati alfa creazione di un sistema ad hoc per il club, can il debutto europeo dell'attesissimo Dancestack di Funktion One.

sistema audio di Jimmy Woo è stato completato dai Digital Matrix Panel di Lightco, la società incaricata del-l'installazione del sistema di illuminazione. Il soffitto del incale è stato tappezzato con oltre 12.000 lampadine, controllate da quasi 3.000 canali DMX. Grazie all'avanzato software matrix, è possibile creare effetti, figure e testi in sconimento.

SPANOL

Casper Reinders, propietano del Jimmy Woo, estaba decidido a crear un club singular con una clara apuesta por ta cabidad.

El club gira en torno al tema del hogar del personale de licción que también le da nombre. Jimmy Woo fue elegido por Reinders como fuerza motora subyacente a la decidida temática oriental del local.

La pista de tialle principal del club concentra, en gran medida, la atención tecnológica al detalle que se ha prestado en la sala.

Funktion One fue el proveedor elegido para el sistema de sonido siguiendo las recomendaciones de François-Kavonkiani Una demostración posterior rubrico el acuer-do y los instaladores de PB Audio crearon el sistema perfecto para el local. Este proyecto ha sido el debut en un club europeo del tan cacareado Dancestack de

Como complemento al sistema de sonido del Jimmy Woo encontramos una instalación de iluminación Digital Matrix Panel de Lightco que cubre el techo con 12,000 bombillas aproximadamente controladas por unos 3,000 canales DMX. Un sofisticado software matricial permite crear formas, efectos, figuras y textos

sheight. This would have drawn the attention away from the overall concept of the club and this was something that the owners were very keen to avoid. Not only is the Lightco Digital Matrix Panel a stunning addition to the club's look and personality but the lighting design amplifies the club's overall concept."

Casper Reinders has been influenced by his visits to clubs across the world, not least Body & Soul in New York, Indeed the Big Apple is coveted by Reinders as a potential site for development and the next installment of the Jimmy Woo biography. Watch this space. @