# **FUNKTION ONE - SURREY**

Innovative pro loudspeaker manufacturer Funktion One uses achieving the best possible audio quality as its principle motivator. Intent on sonic accuracy, its technological approach avoids the use of both system EQ and compression driver mid-range, focussing instead on high-levels of directional control, allowing sound to be focused where it's needed and minimising out-ofvenue environmental impact.

#### Why manufacture in the UK?

Firstly, because we believe very strongly in supporting what remains of the UK manufacturing base. Secondly, we find problem solving and development to be more efficient and less time consuming when supply is locally based. Furthermore, our suppliers are protective of our intellectual property and know how.

## Tell us about where you produce your products.

Our manufacturing base is in the Surrey countryside. All our components are designed and prototyped in house and subcontracted to our specialist suppliers. Final assembly and quality control is carried out by us. Every product is listened to by a trained human before packaging and despatch.

## What has been the biggest Funktion One news over the past 12 months?

We have been involved with various projects this year - from a custom design for a large Las Vegas Casino/night club to an 8000 seat ice arena in Slovakia with some of the most horrific acoustic problems to overcome which we did using a minimum amount of equipment for a very tight budget. Both customers were extremely impressed with the end result.

#### What's on the cards in 2011?

We are currently going through a very creative period and are working on some very exciting developments in large format systems.

# How is the digitalisation of sound affecting Funktion One's product designs and manufacturing?

Not in the slightest. Loudspeakers are very analogue

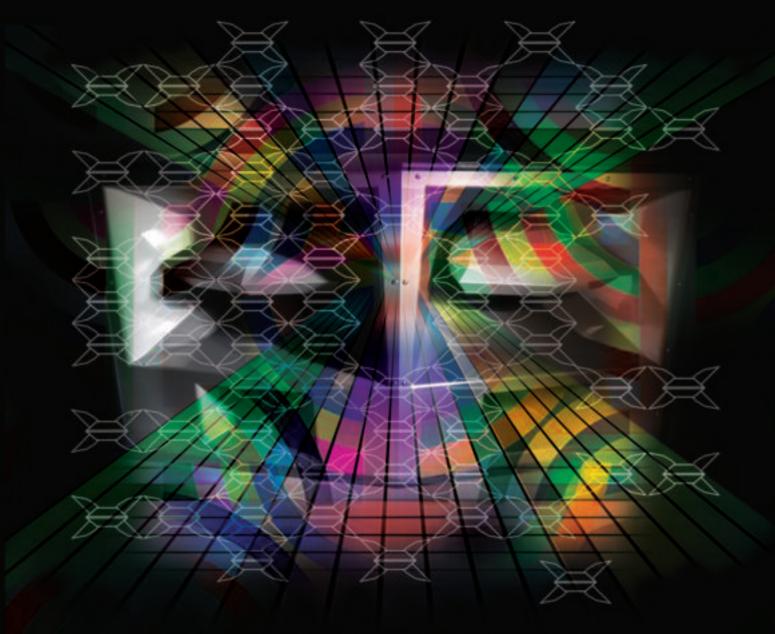


and are very likely to remain that way for the foreseeable future.

# How are carbon emission reduction goals affecting product design and manufacturing?

One of the cornerstones of our approach has always been high conversion of electrical amplifier energy into acoustic output, as this tends to produce alive and responsive sound. so we have always been inherently green in this regard.

# FUNKTION-ONE



Focussed on the importance of sonic quality & crowd enjoyment





Club World Award Winner 2009 for 'Best Sound Product'

